

Annual Touch Campaign for Repeat and Referral Business

4 ANNUAL TOUCHES

1

One Conversation Every Quarter

Have one conversation either in person, on the phone via text, DM, or email.

24 ANNUAL TOUCHES

2

2 Emails Every Month

Provide your value, form an emotional connection, answer most commonly asked questions.

24 ANNUAL TOUCHES

3

2 Direct Mail Pieces Every Month

Same content as emails (if applicable to industry).

6 ANNUAL TOUCHES

4

6 Social Media Engagements

Comment on posts, photos, Birthday, Anniversary

Authentic - real YOU!